



New Initiative - NWME

- Funded by Defra through the (mNCEA) and managed by the EA.
- Initial work being taken forward by NWCF (Susannah, Caroline and Linn) with Wildlife Trusts (Georgia).
- Builds on the successful model of <u>SW Marine Ecosystems</u> which has been going for a decade, and East Marine Ecosystems which had its <u>first conference</u> in 2024.



South West Marine Ecosystems

Reporting Annual Change in the South-West and Building Social Capital











Home Annual Reports Watch Now Webinars Conference Sign Up SWME Organisation Contact

South-West Marine Ecosystems Communications

South-West Marine Ecosystems has been running since 2007 and has developed significantly since Covid.

SWME's main focus is to report on systems and their management in SWME covers include oceanograph seabirds, seals and whales and dolp planning, protected areas, fisheries

SWME has sought through its deve wide range of the public, citizen an The communications have develop include webinars on all the topics, the SWME YouTube channel as we focus of the communication is to pro-Seas report which provide an early environment.

Networking – Building Connections and Outreach

You can keep in touch with the programme and activities of SWME by signing up. Weekly mailings in the spring will keep you in touch with the webinar programme and the conference which is held in the spring.

Outreach through a variety of channels. Email, YouTube and other social media provide routes to communicating with over 1500 contacts in the south-west.

Social Media

Facebook

SWME Webinars take place in the spring and cover all the main thematic topics SWME is communicating.

Watch Webinars

SWME Webinars

Conference Details

Programme

O Location Details

Accommodation Details

Book here using Eventbrite

The 2025 Conference details will be available soon

State of the South-West Seas Annual Reports and Archive

Annual Reports

3 SWME Archive

Observations & Recording Schemes

Observations

Recording Schemes

🛓 Download Recording Form

South-West Marine Ecosystems Organisation

SWME Organisation

Final Report - SWME Social Science Survey Results

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SWME's main focus is to report on the annual changes in the natural marine systems and their management in the south-west. The thematic topics SWME covers include oceanography, plankton, the seabed and seashore, fish, seabirds, seals and whales and dolphins. The management themes include planning, protected areas, fisheries, water quality and plastic pollution.

SWME has sought through its developing communications to reach out to a wide range of the public, citizen and professional scientists and managers. The communications have developed beyond the annual conference to include webinars on all the topics, which are recorded and can be viewed on the SWME YouTube channel as well as other social media channels. The main focus of the communication is to produce an annual State of the South-West Seas report which provide an early warning of changes in the marine environment.

Invitation to Collaborate

The aim of the South West Marine Ecosystem is

'To enable an annual report on the state of south-west seas and

To build the social capital among organisations, networks and individuals active within this region?

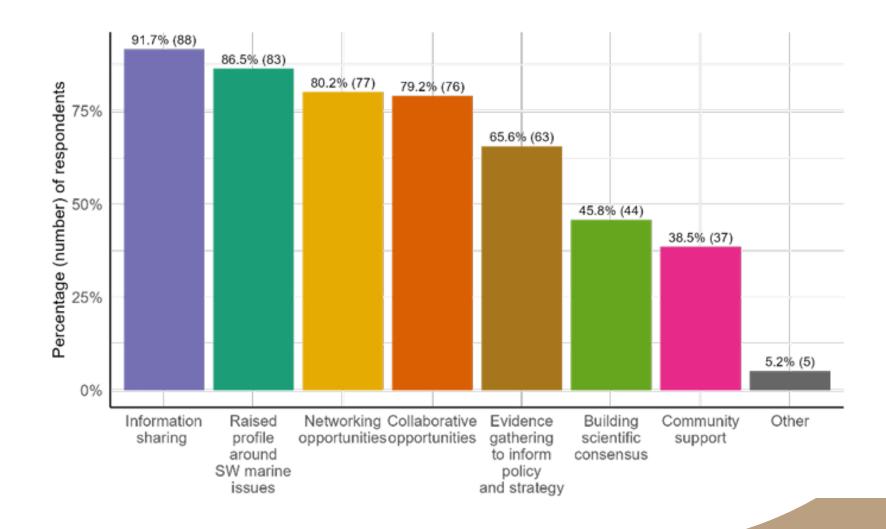


Benefits of Regional Marine Ecosystems

From survey of <u>South West Marine</u> <u>Ecosystems</u>

- Information sharing (92%)
- Raised profile for regional marine issues (87%)
- Opportunities for networking and collaboration (80%)





Why do this?

Improve understanding and
Raise profile of our Regional Sea.

Practitioners share and collaborate.

Policy makers get better data.

Citizen scientists and professionals connect and support one another.





Timeline - 2024 2025

Set up, desk research Comms planning, GDPR Invites for Steering Group, Ongoing recruitment and promotion of CoP

January

March

December

February

Comms Material: Sign up form, webpage, emails. Soft launch. Scope Steering Group Steering Group Research and establish embryonic theme groups, Plan next steps.

Find out more

1. NWCF Web page:

link: https://tinyurl.com/mw7bdnjv

2. Microsoft Sign up form -

https://forms.office.com/e/TWy4qa11yt



NWME Sign Up

Scan now to sign up





NW Marine Ecosystem Pilot Sign Up

Please complete to join the mailing list for the NW Marine Ecosystem pilot.

NW Marine Ecosystem pilot

Are you passionate about the future of our regional sea and marine environment? The North West Marine Ecosystems (NWME) pilot is an exciting new initiative to improve our understanding of marine and coastal ecosystems in the region. By bringing together academics, citizen scientists, and coastal and marine professionals, we aim to build a community dedicated to advancing marine research and management.

1. Name *				
Enter your answ	er			
2. Email *				
Enter your answ	er			
Organisation, i	f applicable			
Enter your answ	er			
4. Please indicate	if you are interested* in the	following - you may choose	as many as you like.	
* Question 5 w	hich follows asks if you have	data or expertise in any of t	hese.	
Plastic pollu	tion and litter			

1. N	lame *	
	Enter your answer	
2. Er	mail *	
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3. 0	Organisation, if applicable	
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4. P	Please indicate if you are interested* in the following - you may choose as many as you like. Question 5 which follows asks if you have data or expertise in any of these.	
[Plastic pollution and litter	
	Marine mammals	
[Marine ecology	
[Habitat Restoration	
	Birds	
[Water quality	
	Fish	
	Radioactive pollution	
(Energy and development	
	Plankton	
	Conservation and MPAs	
[Oceanography	
	Other	
- 07		

Initial Tasks NWME

- Promote the opportunity
- Invite collaborations and participants for NWME
- Find members for themed workshops
- Preparation for first Conference
 - likely June 2025
- Steering group for the initiative



Steering Group

- Anticipate mix of academics, citizen scientists and coastal and marine professionals.
- Speak up if you see you have a role
- Susannah@SBleakley.com



Potential Steering Group Players

- Environment Agency, ReMeMaRe, other?
- Wildlife Trusts
- NW Coastal Forum, ?Other Coastal Partnership
- Natural England
- ❖ MMO
- ❖ IFCA
- Universities, Liverpool NOC, MMU, Lancaster, Salford, Universities, Bangor
- Record Centres?
- MCS, RSPB, British Diver Marine Life Rescue
- Rivers Trusts
- Citizen Scientists Cetaceans, Plankton, Birds etc.
- Commercial Duchy, Ports, Windfarms, Sellafield?



Mid Term

 Running an annual* Conference on the State of the Regional Sea

 Facilitate an annual* report on the State of the Regional Sea

* Or every two years



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